

Horace Mann Educator Advisory Panel Survey*

Horace Mann Market Intelligence

June 2018

Monitoring Driving Habits	(Page 2)
Retirement – Mid-Career	(Page 3)
Retirement – Late Career	(Page 6)
Data Privacy	(Page 9)

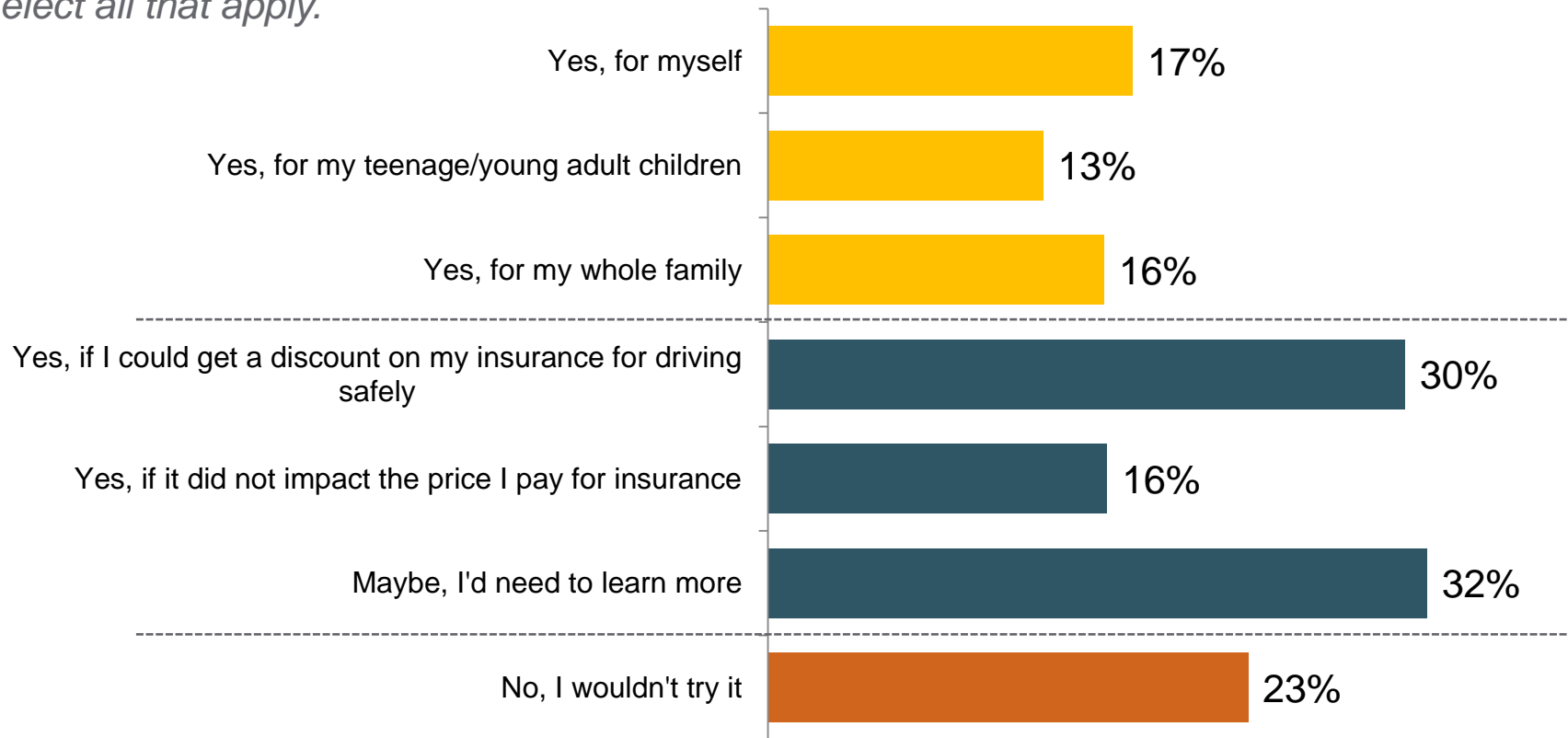


*The Horace Mann Educator Advisory Panel has been in place since 2004 and consists of educators from across the country. Educators that sign up for the advisory panel are asked to complete 4 to 5 online surveys each year. Survey topics include a mix of educational-related topics and topics related to insurance and retirement. Currently, around 1,700 educators belong to the panel and are mostly Public K-12 teachers. Less than 15% of the panel members are Horace Mann customers.

Monitoring Driving Habits

If your insurance company offered you a mobile app to monitor driving habits and give real-time tips to drive safer, would you try it?

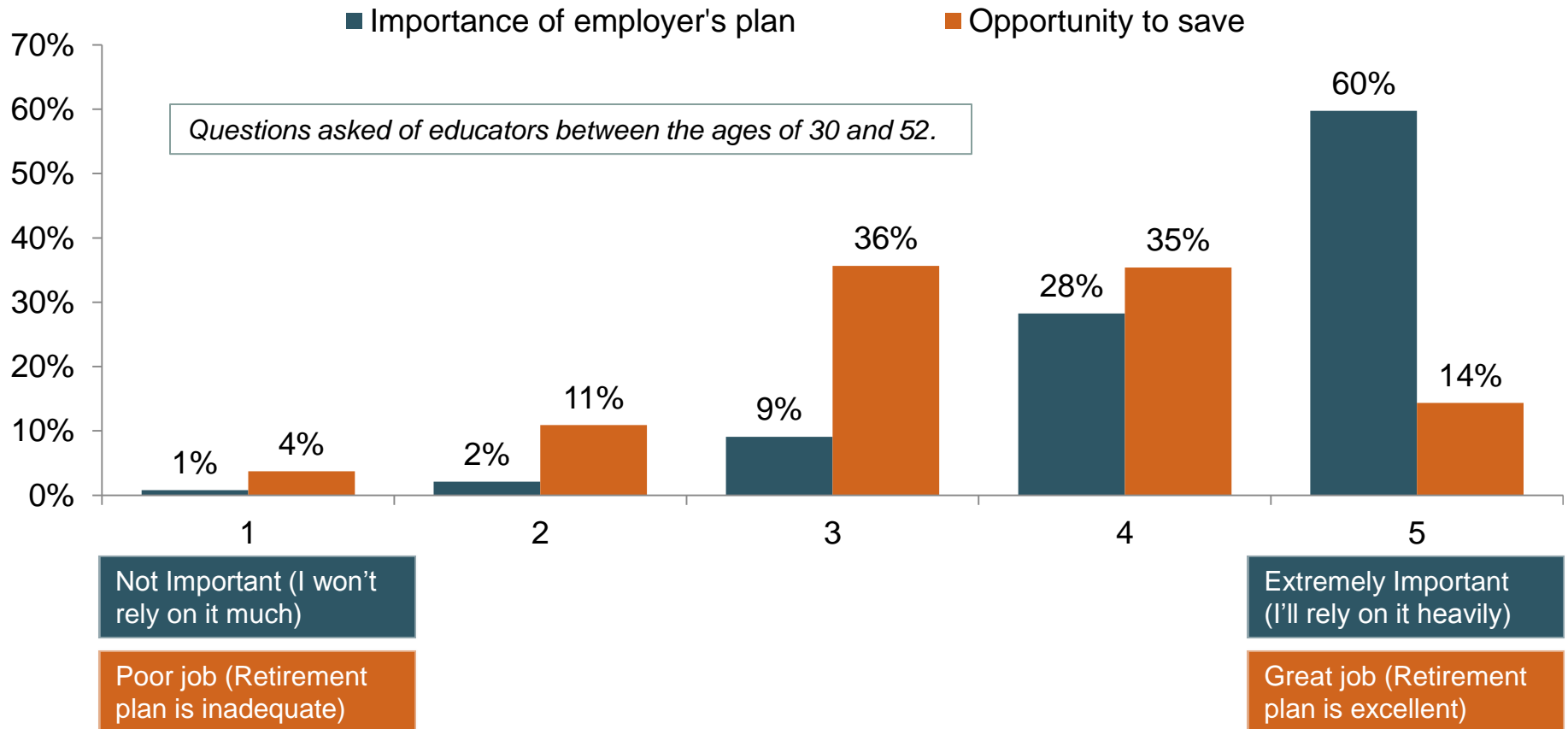
Select all that apply.



n=654 educators, 965 total responses

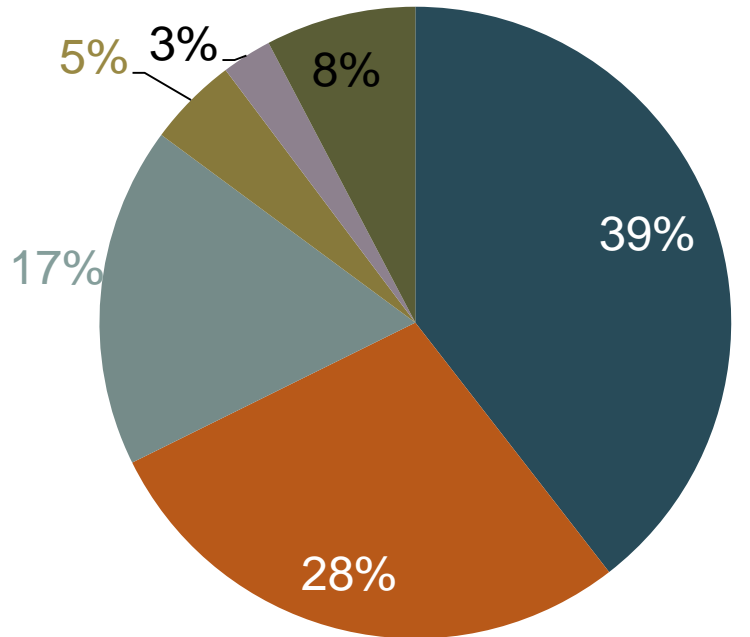
Mid-Career: Employer Retirement Plan

How important to you is your employer's retirement plan? How would you grade the job that your employer has done providing a retirement plan that offers you the opportunity to save for your future?



Mid-Career: Retirement Saving

State the top reason why saving for retirement is not a priority:



Question asked of educators between the ages of 30 and 52.

Other priorities

Childcare
Medical expenses
Children's education
Saving/investing options are limited at work or don't exist
Retirement is far off

- I don't make enough money
- I have too much debt
- I don't understand investing
- I have unexpected expenses
- I don't have time
- Other (please specify)

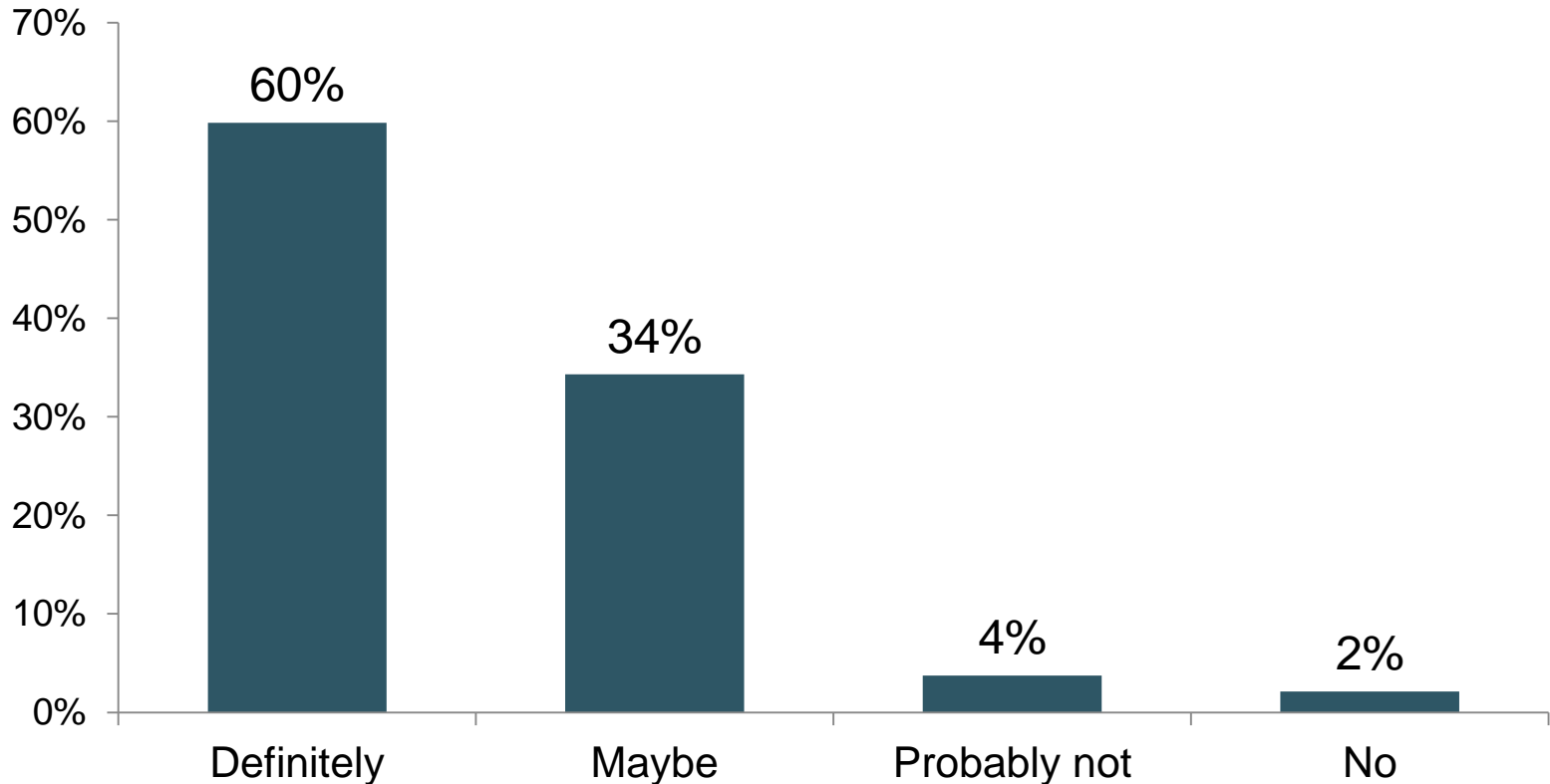
n=372

An additional 117 educators, 24% of the total, indicated that saving for retirement IS a top priority and aren't included in the percentages above.

Mid-Career: Mentoring a Young Teacher

If you were asked, would you be interested in mentoring a young teacher just starting their career?

Question asked of educators between the ages of 30 and 52.



n=376

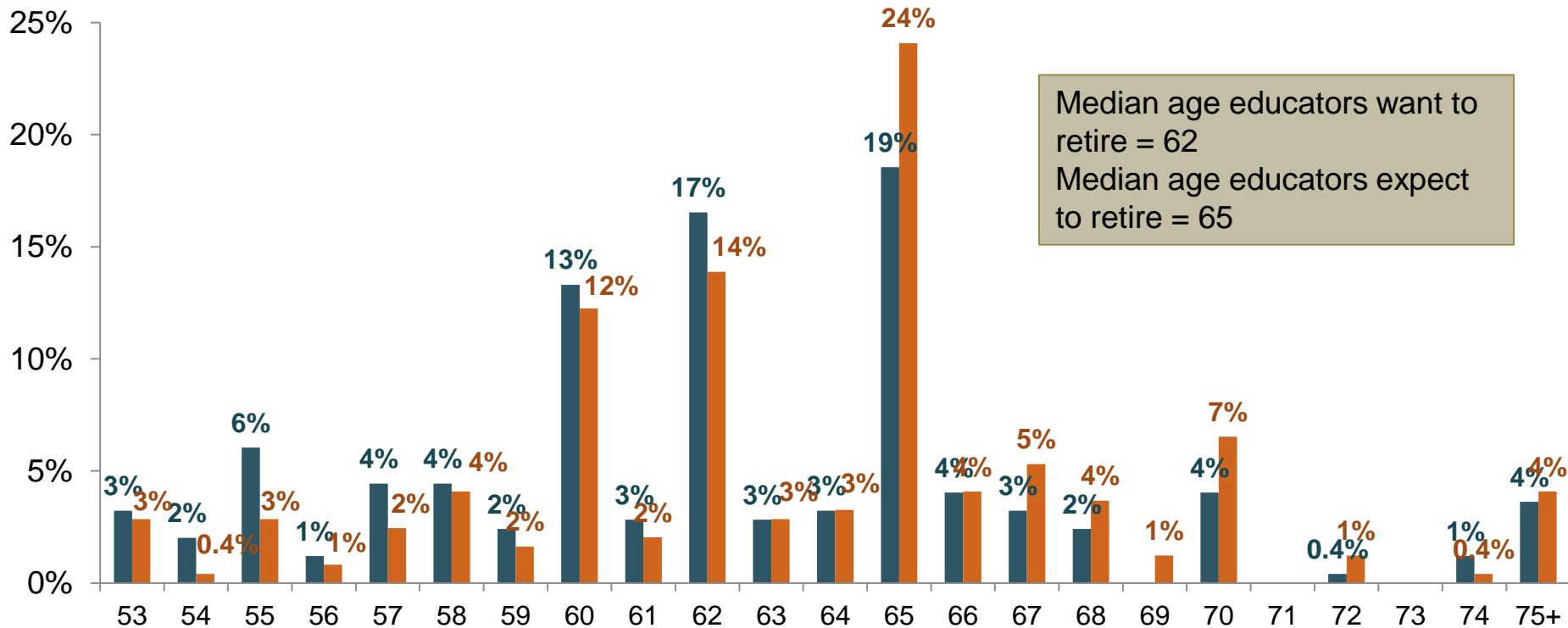
Late Career: Expected Retirement Age

What age do you want to retire? What age do you think you'll actually be able to retire?

Question asked of educators age 53+.

Age you want to retire

Age you expect to retire

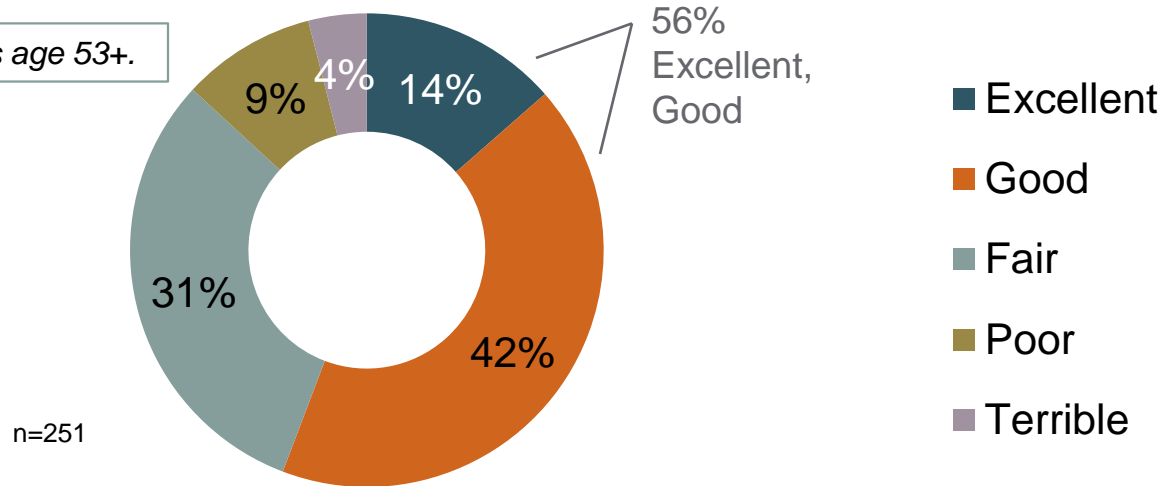


Median age educators want to retire = 62
 Median age educators expect to retire = 65

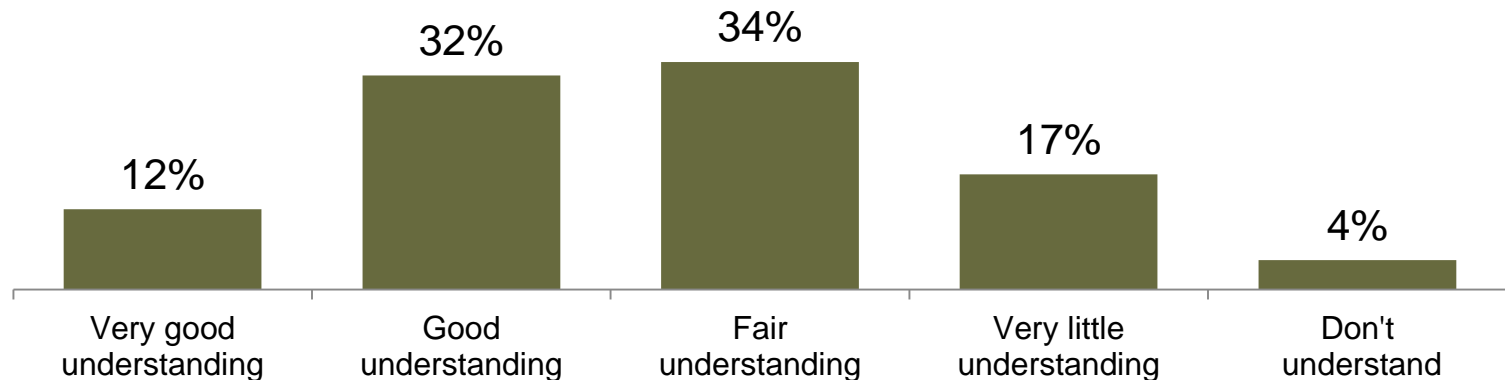
Late Career: Retirement Income

How would you grade the job that your employer has done providing a retirement plan that will help you have the lifestyle in retirement that you want?

Question asked of educators age 53+.



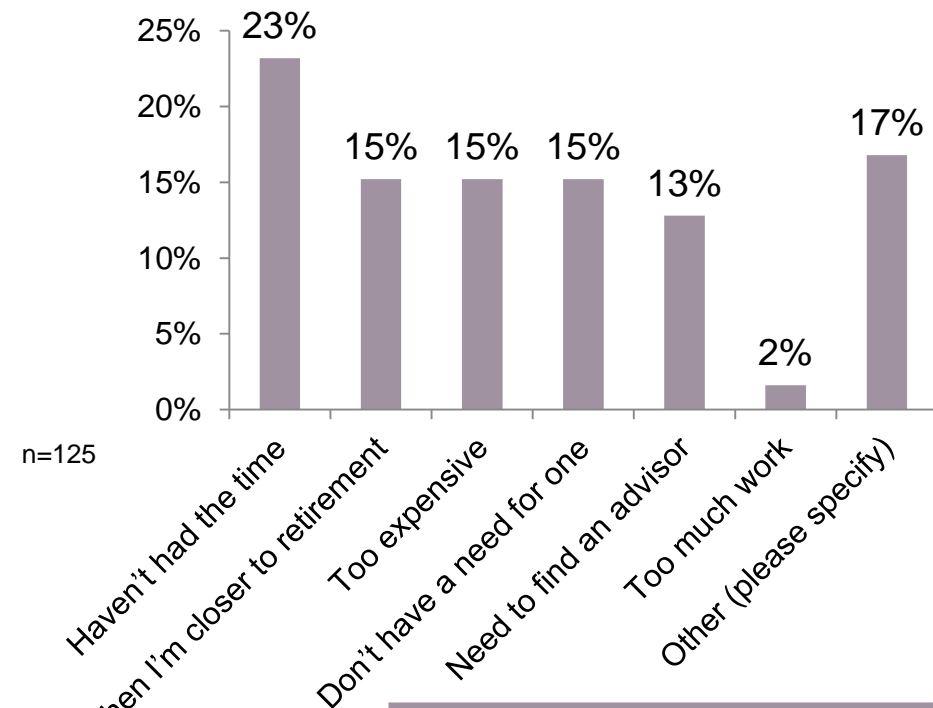
How well do you understand how best to coordinate your teacher pension, social security and other savings in retirement?



Late Career: Comprehensive Plan

Do you have a comprehensive retirement plan from a professional in place today?

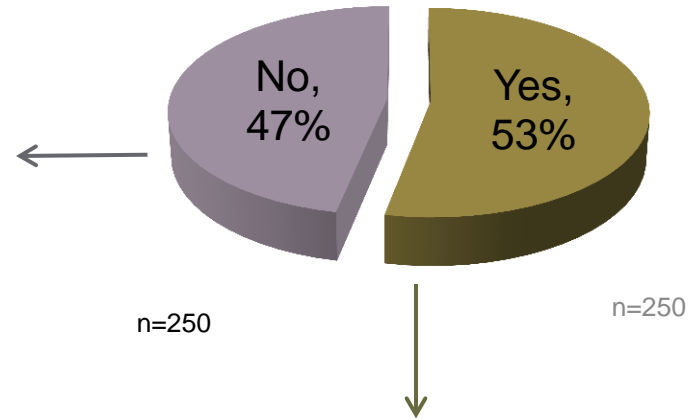
If no, why not?



n=125

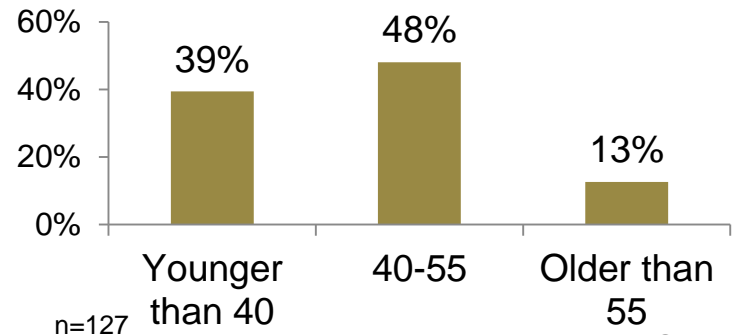
Other
Developed my own plan
Don't know where to start
Don't have the funds to save
Didn't occur to me
Employer's plan is sufficient
Have been avoiding it

Questions asked of educators age 53+.



If yes, about how old were you when you developed this plan?

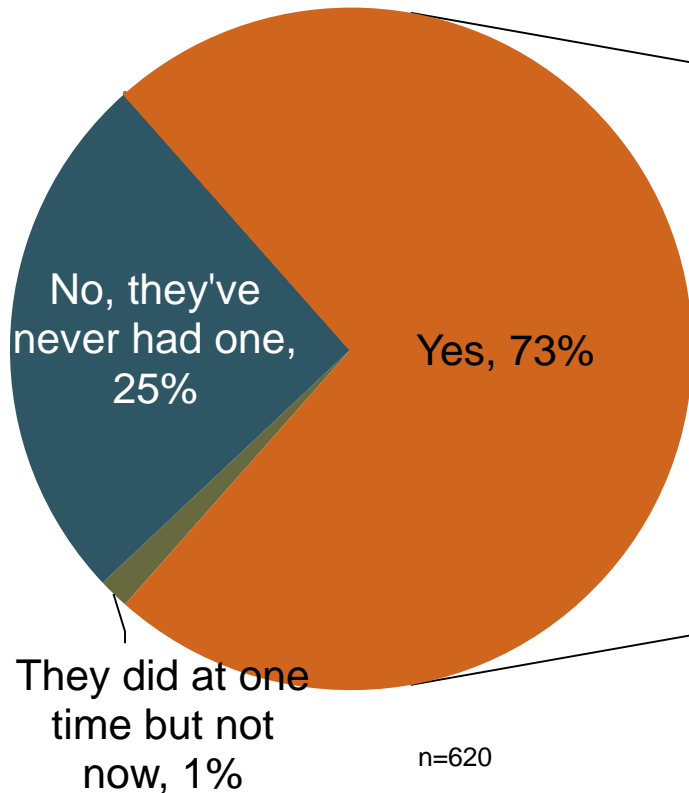
median age = 40



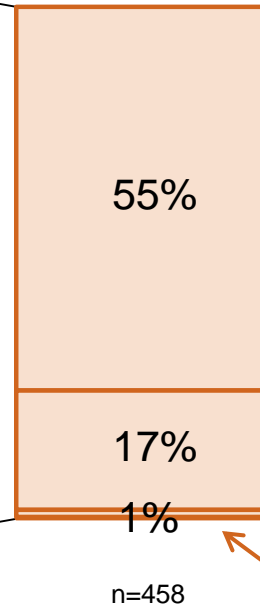
n=127

Data Privacy - Facebook

Does your district have a Facebook page?



How did your district respond to the recent Facebook data breach?



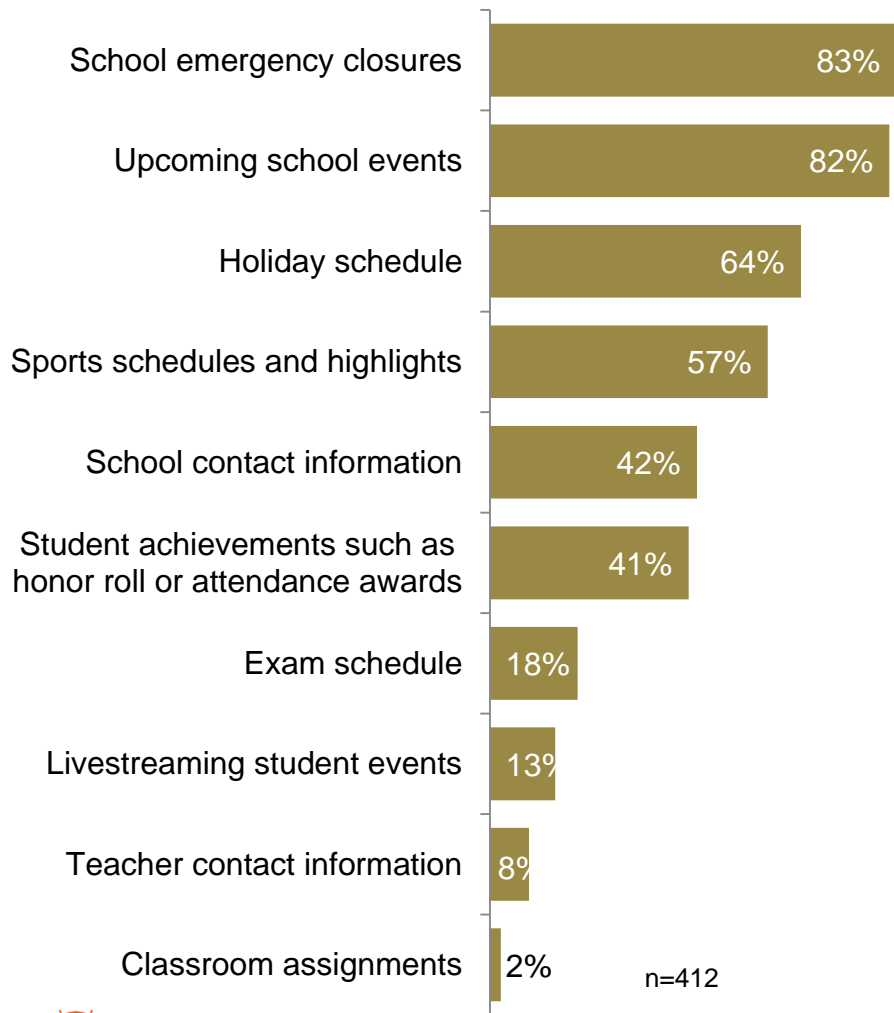
Nothing, our Facebook page and settings were left as is.

Privacy settings and usage guidelines were updated

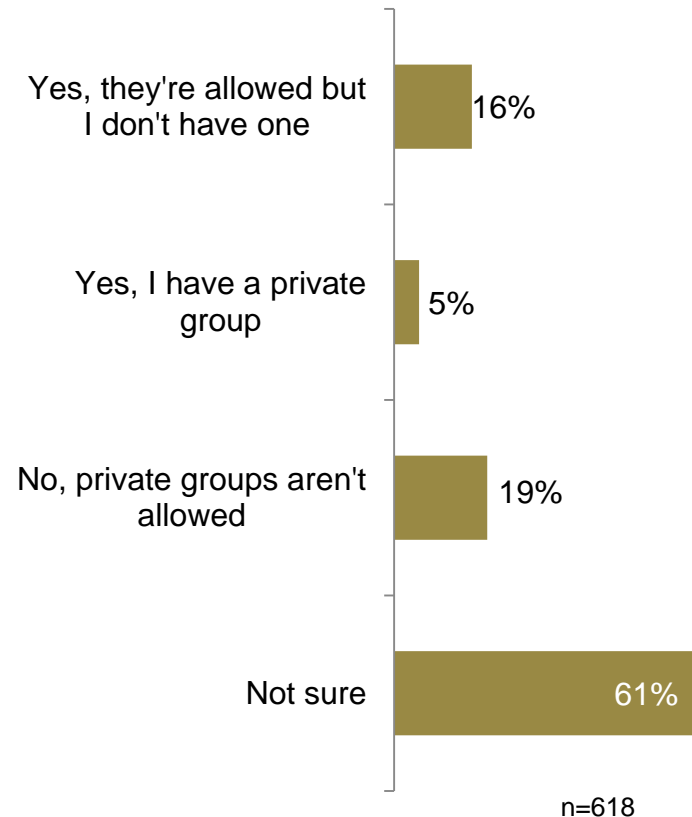
The district considered closing our Facebook page but didn't

Data Privacy: Social Media Use

What type of information does your district post on Facebook?

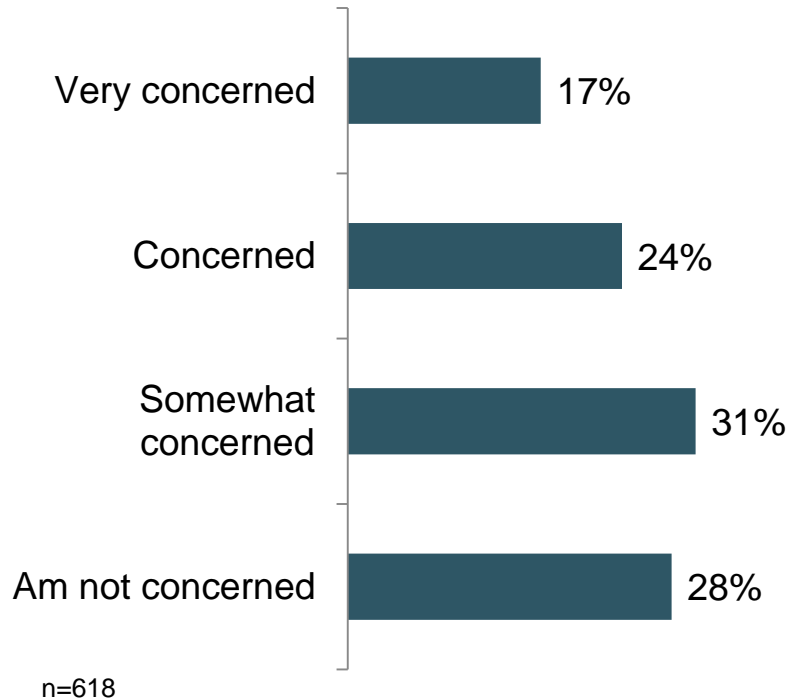


Does your district allow private Facebook groups?

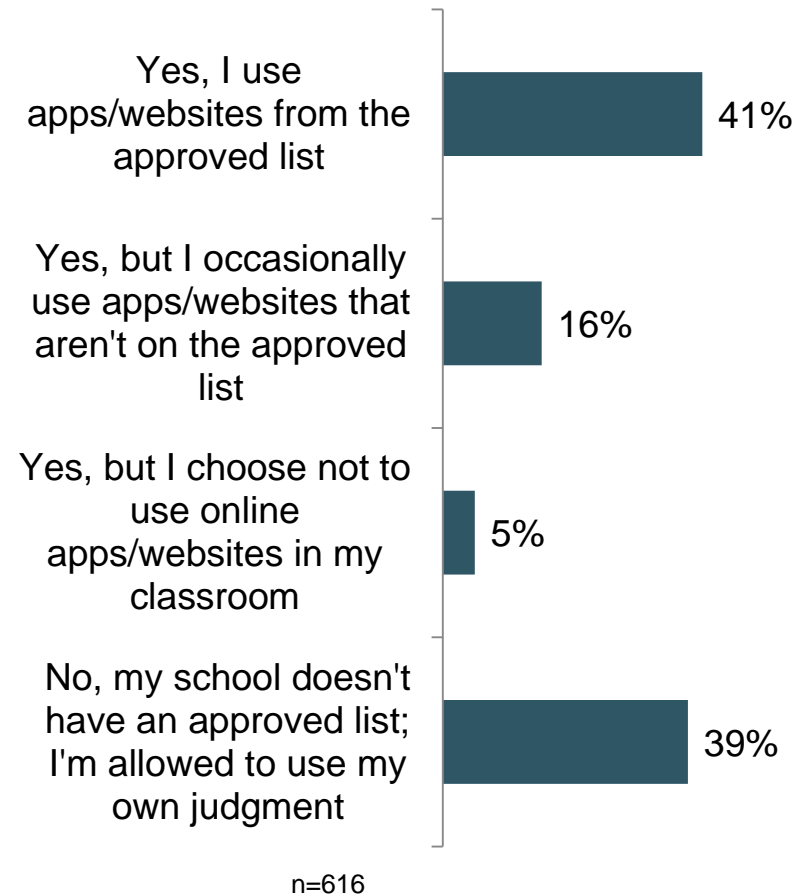


Data Privacy: Privacy Concerns

How concerned are you about student data privacy at school?



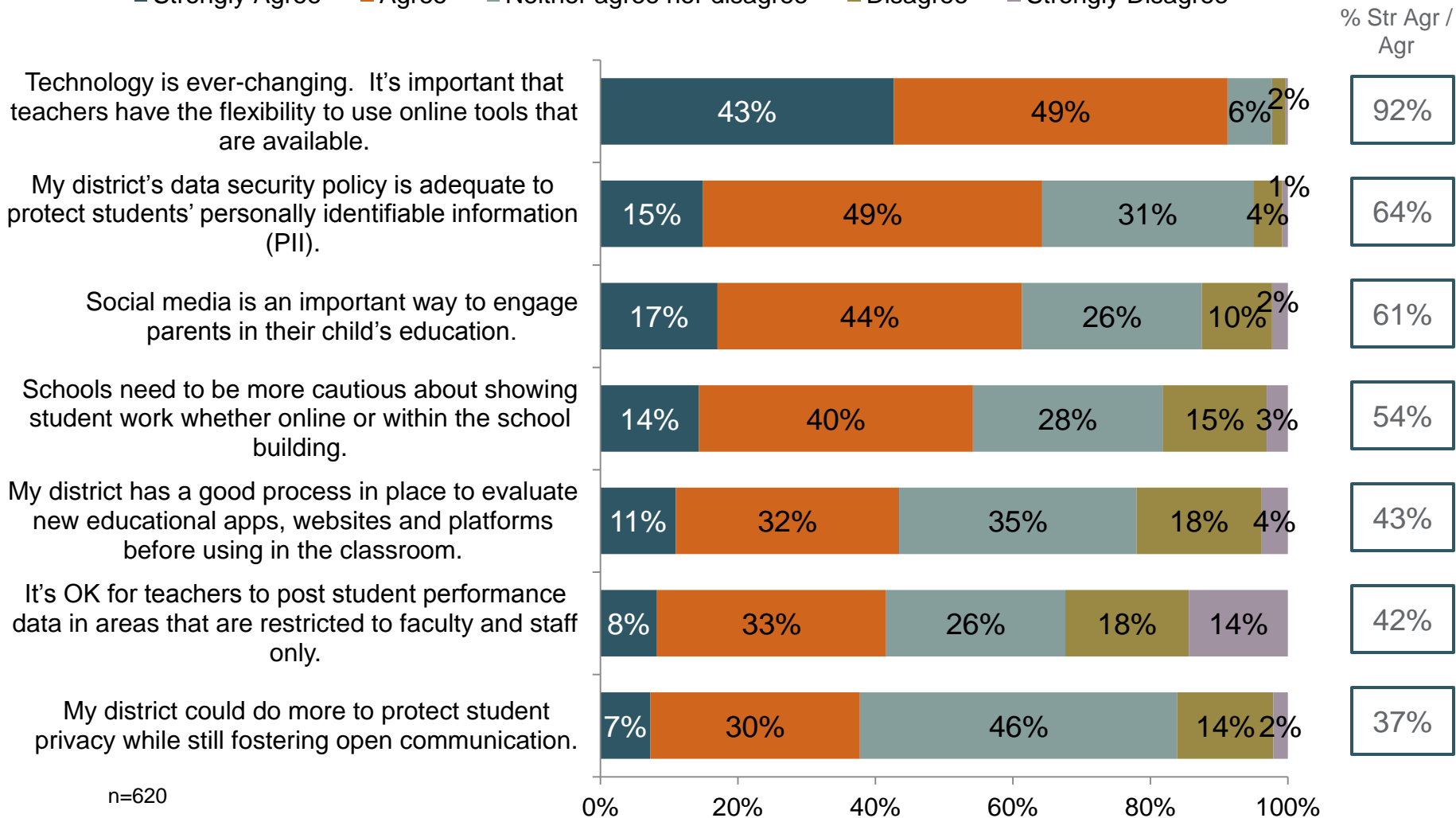
Does your district have an approved list of educational apps, websites and platforms that you can use?



Data Privacy Concerns

How much do you agree or disagree with the following statements?

■ Strongly Agree
 ■ Agree
 ■ Neither agree nor disagree
 ■ Disagree
 ■ Strongly Disagree



n=620

Educational Apps or Websites

What are some of the educational apps or websites that you use in your classroom?

Education App/Website	% of Comments
Kahoot!	14.0%
Google Classroom	13.4%
YouTube	9.3%
Class Dojo	8.4%
Prodigy	6.9%
Starfall	6.6%
Brain Pop	6.0%
Go Noodle	6.0%
Remind	6.0%
Moby Max	5.7%
Quizlet	5.7%
iReady	5.1%
Khan Academy	4.8%
Google	4.5%
IXL	4.5%
NearPod	4.5%
Epic	4.2%
ABCya	3.9%
Edmodo	3.9%
XtraMath	3.9%

Education App/Website	% of Comments
Quizizz	3.6%
Seesaw	3.6%
News ELA	3.3%
ReadWorks	3.3%
Schoology	3.3%
Canvas	3.0%
DiscoveryEducation	3.0%
FlipGrid	3.0%
Lexia	3.0%
Google Suite	2.7%
Scholastic	2.7%
Accelerated Reader	2.4%
Freckle	2.4%
Spelling City	2.4%
Pinterest	2.1%
Study Island	2.1%
SumDog	2.1%

Education App/Website	% of Comments
ABC Mouse	1.8%
Cool Math	1.8%
Pearson	1.8%
Code.org	1.5%
CommonLit	1.5%
DreamBox	1.5%
Edpuzzle	1.5%
Edulastic	1.5%
iCivics	1.5%
Imagine Learning	1.5%
Padlet	1.5%
Pear Deck	1.5%
Raz Kids	1.5%
Reading A-Z	1.5%
Teachers Pay Teachers	1.5%

n=335 educators / 1066 comments